

# FABB Strategic Goals

2025 - 2027

## Advocate for a safe, connected bicycle network.

### **Objective 1: Advocate for network connections through the ActiveFairfax Transportation Plan.**

The Fairfax County Bicycle Master Plan is being incorporated into the ActiveFairfax Transportation Plan to guide and shape how the County implements active transportation in the coming years. FABB will review and provide feedback on ActiveFairfax to ensure the planned bicycling network is comprehensive, connected, and uses appropriate facilities. Once adopted, FABB will advocate for the funding and implementation of ActiveFairfax.

### **Objective 2: Work with local and state transportation agencies to improve maintenance of bicycle infrastructure across the County.**

While Fairfax County has an extensive trail system, many of the trails are in poor condition as a result of tree root damage, cracks, broken asphalt, and vegetation encroachment. On-road bicycle facilities are rarely swept or cleared of vegetation. Despite these conditions, maintenance funding from the County and VDOT is minimal and insufficient. FABB will work with those agencies to advocate for staff and funding to improve bicycle facility maintenance.

### **Objective 3: Identify and support buffered and protected bicycling infrastructure when appropriate.**

Painted bicycle lanes do not protect on-road cyclists and many are located adjacent to parked cars which presents a dooring hazard. Buffered lanes provide some separation between motorized traffic and cyclists. Protected facilities provide a physical barrier and are much safer. Where appropriate, FABB will advocate for creation of protected bicycle lanes.

**Objective 4: Inform and activate the community on emerging, high priority projects that impact bicycling and active transportation in the County.**

Projects impacting Fairfax County's active transportation go through multiple planning and review cycles over months and possibly years. It is imperative that FABB is aware of these projects, identifies those that are most impactful to the County, provides reviews and recommendations, and encourages the community to take action.

**Engage with members, coalitions, community, and local & state government to advance bicycling and active transportation.**

**Objective 1: Encourage and develop relationships with members and volunteers.**

Volunteers have always played a role in supporting FABB's events, for example, by tabling at Bike to Work Day and serving as ride marshals for our bike rides. We recognize that strengthening relationships with volunteers helps us reach our goals by engaging individuals who connect with our mission.

**Objective 2: Engage with coalitions and groups committed to advancing active transportation in the region.**

Forming alliances with groups that support safe and sustainable active transportation allows us to build relationships with groups that have overlapping values, expand our outreach, and inform us on emerging transportation issues.

**Objective 3: Initiate and participate in outreach events throughout the year.**

Connecting and engaging with the community allows us to communicate news, increase our presence, understand pain points, and build support for important efforts related to active transportation. We will increase our visibility in the community by hosting and attending events year round with the aim of informing the public of who we are and what issues are topical.

## **Strengthen the organization to facilitate institutional growth and effectiveness.**

### **Objective 1: Diversify and increase sources of funding to expand operations.**

Membership dues and donations are the lifeblood to funding our operations. While our overhead costs are low, we recognize that our ability to grow our operations to make big changes in the region relies on being able to invest in staff and community outreach.

### **Objective 2: Identify staffing needs to effectively grow outreach and advocacy efforts.**

FABB is an all-volunteer organization that has achieved great outcomes with minimal resources. However, dedicated staff will have the ownership and expertise to drive results faster. FABB will identify staffing roles that have the most need and plan for budgeting and compliance requirements.

### **Objective 3: Strengthen the existing governance framework to ensure organizational continuity.**

As the organization matures, FABB will strengthen its governance practices to sustain institutional knowledge and relationships through leadership and staff changes.